

# Houston Electrical League Scholarship Foundation

7210 North Loop East | Houston, Texas 77028 | [www.hel.org](http://www.hel.org)



November 14, 2025

Dear Kilowatt Kooker Sponsor,

**QUESTION:** When was the last time you saw a **PRICE DECREASE???**

**ANSWER:** This year at the HEL Kilowatt Kooker Tent!!! Our Diamond and Gold Sponsorships now offer a significant savings.

Coming off a great turnout for our 30<sup>th</sup> anniversary, The Houston Electrical League Scholarship Foundation cooking team, *Kilowatt Kookers*, will again be participating in the Houston Livestock Show and Rodeo World Championship BBQ Cook-off Thursday February 26, 2026 through Saturday February 28, 2026. We had a few great turn-ins last year, including a **TOP TEN BBQ RIB**, and we are excited to serve them up to you this year!

**Back to saving money...** we will be hosting private events on Thursday and Friday of cookoff but have crunched the numbers and found ways to ensure all are able to continue participating on Saturday! Please review the new sponsorship packages attached to this letter for updates to ticket information including new, lower package prices!

As always, your support has helped so many students in the past and for that, we sincerely thank you. As a direct result of **your support over the last 30 years**, the team has **raised nearly \$1.1 Million**, which goes directly to Houston-based college students. Your donation is tax deductible to the extent allowed by law and attached you will find an order form for your convenience. In total, the Houston Electrical League Scholarship Foundation has paid over **\$3.4 Million** to the students of our industry.

Please let us know quickly of your intent so your employees and customers will be able to continue to attend this fun event. The team is looking forward to seeing all of you in February and providing great fun, good BBQ and plenty of cold beverages!

**Deadline for sponsorships is Friday January 31, 2026**

Your entry tickets will be mailed via FedEx in February.

Thank you for your support,

Mitch Edwards – Chair, H.E.L. Kilowatt Kookers  
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